

# faux glow

The latest in  
bronzing products

for those  
who really  
want face color

Benefit Talk to  
the Tan facial tint

\$26; sephora.com.



for all-over  
coverage

Clarins Delicious  
Self Tanning Cream,

\$40; saks.com.



for total tan  
minus the mess

L'Oréal Sublime  
Bronze Self-Tanning  
Mist, \$10; at drugstores.

for a hint  
of color

Clinique Self-Sun  
body lotion,

\$19; clinique.com.



try this!

Used daily, you'll  
nourish your skin  
and build a  
healthy-looking  
glow all year.



**How Low Can You Go?** Sun worshippers with medium to dark complexions can go with a sunscreen SPF as low as 15 on the body (but 30 on the face) and still be protected, says Harold Lancer, a Beverly Hills dermatologist who has tended to the skin of Jessica Simpson and Denise Richards. However, he states that fair- and sensitive-skinned beach goers should stick with SPF 30.

**Skip the Cream** Tired of thick creams that take forever to work in? Do spray SPF's make you worry you're not getting every spot? Try easy-to-rub-in towelettes, which feature fast-drying formulations of sunscreen. They're portable, slipping into your purse, and there's no risk of messy spills. We love Estée Lauder Multi-Protection Sun Towelettes for body (\$25; esteelauder.com).

**Time It** It takes 20 minutes for sunscreen to fully absorb into your skin, so apply before going outside. And don't expect any sunscreen to last more than two hours. "You need to reapply every two to four hours," says Palm Beach dermatologist Kenneth Beer. "People seem to think that if they apply once, they're protected for most of the day. Not true." Beer cites perspiration, heat and swimming as the primary reasons for diminishing the efficacy of an SPF.

**Avoid Breakouts** Even if you suffer from acne, rosacea, eczema or other skin problems, you can stop stressing. Instantly protect your skin (and keep sunscreen off your swimsuit) with ColoreScience Sunforgettable SPF 30 Brush (\$50; colorescience.com), an invisible lightweight mineral powder that works with skin problems. The natural ingredients in minerals do not irritate skin—they instantly protect skin from UVA and UVB rays, and they don't clog pores. ▷