

distinguished care

High-end service is the standard in this state-of-the-art facility. Dr. Lancer sees and cares for each and every patient when they visit the office. "Our patients range from celebrities to political figures, as well as stay-at-home moms. Everyone is pampered with the same caring qualities and the full services of an experienced and knowledgeable staff in comfortable, private surroundings."

BOARD CERTIFICATION

American Board of Dermatology

MEDICAL DEGREE

University of California, San Diego

DERMATOLOGY INTERNSHIP

St. Mary's Hospital and Medical Center,
San Francisco, CA

DERMATOLOGY RESIDENCY

Harvard Medical School, Boston, MA

AFFILIATIONS

American Medical Association
American Academy of Dermatology
American Society for Laser Medicine
and Surgery
American Society for Dermatologic Surgery
International Society of Dermatology

PROCEDURES PERFORMED

Medical and Surgical Cosmetic Dermatology
Laser Surgery
Chemical Peels
Sclerotherapy
Facial Rejuvenation
Scar Restoration
Broad-Spectrum Aesthetician Body Care
Corrective Cosmetic Camouflage
Skin Cancer Surgery
Volume Replacement Techniques

LOCATION

Beverly Hills, California
310.278.8444

WEB SITE

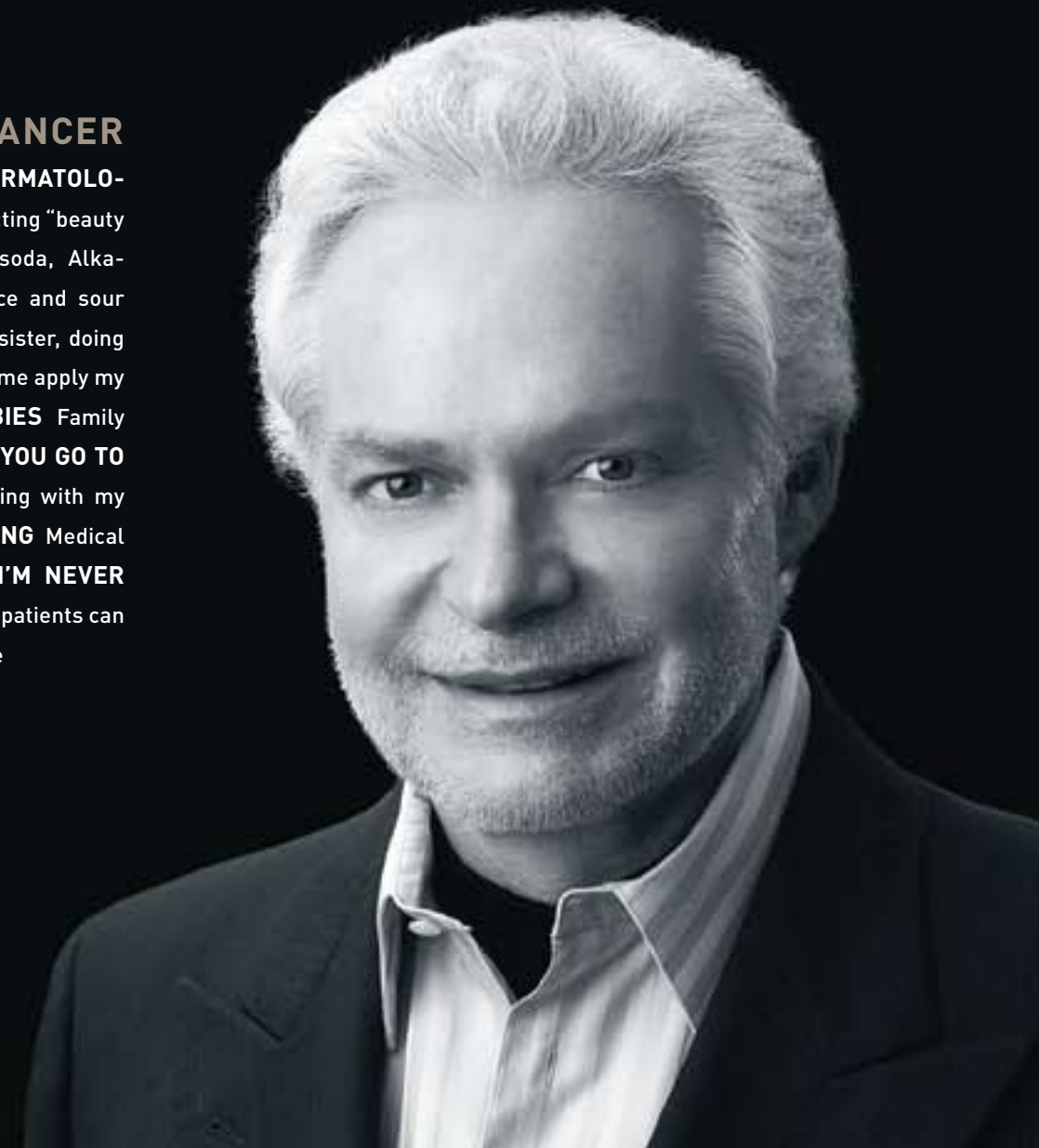
www.lancerdermatology.com

With nearly 30 years of experience, Dr. Lancer has established a thriving practice based on physician referrals and established patient recommendations. Medical treatments for skin, hair and nail issues cover dermatologic and cosmetic concerns. Nurses and aestheticians are part of the treatment program. This team approach is maintained during every visit, resulting in boutique, individualized patient care.

LANCERx™ Dermatology involves skin care designed and created by Dr. Lancer, and is the focal point of many in-office treatments. "The skin-care program consists of simple, easy-to-use and cost-effective products," says Dr. Lancer. The basic acne program consists of the Blemish Polish, Exfoliating Blemish Cleanser, and Rapid Redness Relief with an energized Vitamin C sun-protection formula. "Patients with rosacea receive the added benefit provided by the use of the Rapid Redness Relief," he says. Likewise, the anti-aging arsenal houses a Natural Sea Mineral Polish, Extremely Pure Cleanser and AM/PM Repair, as well as an Environmental Tri-Defense Q10 Serum. "For people seeking additional hydration, the Collagen Booster provides cellular proteins and stimulates dermal blood flow," he says. The antioxidant and growth factor components contain the proprietary Lancer CRT Oxygen Technology™ Liposome Complex, which provides oxygenation while helping combat the effects of metabolic wear and tear. "Regardless of age, gender, ethnicity or starting point in one's skin-care time line, LANCERx™ products can be a part of the solution."

DR. HAROLD A. LANCER

WHY DID YOU BECOME A DERMATOLOGIST I started as a child, concocting "beauty products" by mixing baking soda, Alka-Seltzer, vinegar, pineapple juice and sour milk. I'd then bargain with my sister, doing her chores in return for letting me apply my "products" to her skin **HOBBIES** Family time is my main hobby **PLACE YOU GO TO ESCAPE THE OFFICE** Traveling with my wife **RIGHT NOW I'M READING** Medical texts to keep me up-to-date **I'M NEVER WITHOUT** My cell phone so my patients can always have direct access to me



ASK DR. LANCER

Q: I HAVE AN EVENT COMING UP WHERE I WILL BE AMONG PEOPLE I HAVEN'T SEEN IN QUITE SOME TIME. I WANT TO LOOK REFRESHED, ENERGETIC AND REALLY MAKE A STATEMENT. WHAT DO YOU SUGGEST?

A: There are many procedures that can help get you ready for your special event. I advise patients to plan ahead, scheduling their treatments over time, thereby addressing individual needs. Focused procedures spaced days or weeks in advance can help you safely achieve your goals in a timely manner. Last-minute treatments like our **RED CARPET FLASH FACIAL** are effective, but mini treatments spaced in advance can help you allocate your time. The LANCERx™ topical method helps prime the skin before any procedure is done—whether it involves chemical peels, laser treatments or other light-based technologies. Remember, however, that beauty involves the entire skin surface and not just the face. The face, neck, chest, shoulders, arms and hands are one visual unit, and our approach involves all these areas to give a global visual message.